



The Mike Loy's Collision team includes, from left: LuAnn, Mike's wife, who is office manager; Mike; his older brother, Steve, a technician; and Josh Rutherford, also a technician. That's Steve's Model A on the left and Mike's pride and joy, a 1973 Mustang, on the right. LuAnn and Mike have been married 34 years and have five married daughters and four grandchildren (with the fifth grandchild expected in December).

est score on the 2008 ASE master collision repair/refinish certification test.

Ten days after Mike's being informed of the ASA award, ASE called to congratulate him on winning the Snap-on/ASE Master Collision Repair and Refinish Technician of the Year award for the United States and Canada. That award comes with an all-expense-paid trip to San Diego for Mike and his wife, LuAnn, the second week after NACE.

"Wow, what an honor," Mike says of the awards.

Mike, 56, has the second oldest I-CAR Gold Class facility in Ohio and it is the only I-CAR Gold Class Shop in Preble County. He has been an I-CAR instructor 19 years

and is the lead I-CAR instructor for Ohio. He is an I-CAR Platinum Individual. And he has been an I-CAR instructor qualification trainer and won the Instructor of the Year award in 1996 for the South Central Region.

He is a past president of the Dayton (Ohio) Auto Body Association, which is now called the Ohio Collision Repair Association.

Being in business hasn't always been smooth sailing, says Mike. One of the biggest obstacles he has faced was the realization he just couldn't afford to have the shop where he wanted it. He would love to be in the business's original location, but he just couldn't afford it. The property

became too expensive, says Mike, so he moved to a newer and less expensive facility one mile west of Lewisburg.

Mike Loy's Collision strives for excellence and customer satisfaction. "We stand behind our work,"

says Mike.

Although he owns the business and his official title is "president," Mike wears many hats. He also serves as the estimator, negotiates with insurance companies and does structural repair.



Mike Loy's Collision Inc. has been an I-CAR Gold Class shop for 16 years. It is the second-oldest I-CAR Gold Class facility in Ohio. Parked alongside the building is Mike's prize Ford Mustang Mach I, which he bought new in 1973. It only has 52,110 miles on it, says Mike, and it's "perfect; a real jewel." Mike enjoys car shows and swap meets. Most of all, he enjoys being with his daughters, their husbands and his grandchildren.

Shop Stats

Name: Mike Loy's Collision Inc.

Location: Lewisburg, Ohio

Size of Shop: 3,750 square feet on 1.2 acres

Number of years in business: 91

Number of employees: Four

Why Mike Appreciates ASA:

"I joined ASA for the wealth of knowledge available for owning and running a quality collision repair facility. The meetings, seminars, NACE, and legislative information we get keeps us current in the office and shop. And rubbing shoulders with other members helps keep us in tune with the industry. This is why I continue to be a member." – Mike Loy



Mike loves the diversity of each job. "We get a lot of satisfaction in returning a damaged vehicle to pre-accident condition," says Mike.

Mike says if he could change one thing, it would be to work less and enjoy the family more.

His plans for the future? To update the firm's spray booth for waterborne paint systems. **BT**